



The countdown to the 80th Anniversary of VE Day on 8th May 2025 has begun

*You and your organisation can be part of this historic moment as we celebrate 80 years of peace*



## EVENTS

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**VE Day 80 - on 8th May 2025**, is being organised throughout the United Kingdom, Channel Islands, Isle of Man and UK Overseas Territories in celebration of 80 years of peace. This will involve local councils, communities, schools, pubs, restaurants, many other hospitality outlets and individuals alike.

All involved will use this historic occasion to pay tribute to the millions that paid the ultimate sacrifice, fighting for the freedom we all enjoy today. The overall aim is to make this celebration the largest of its kind since the original celebrations on 8th May 1945. Your organisation/company can be part of this!

Numerous events are being planned in the current categories;

- The Lighting of over one thousand beacons and hundreds of Lamp Lights of Peace across the UK, Channel Islands and the Isle of Man
- The VE-Day 80 Proclamation undertaken by hundreds of Town Criers around the world
- The ringing of church bells in celebration of 80 years of peace in Europe
- The reading of the International Tribute
- Pipers undertaking the playing of 'Celebratum'
- An initiate to celebrate the occasion by eating Fish and Chips as this was the only meal not rationed by the Prime Minister, Winston Churchill throughout WWII. This was done in support of the farmers and fishermen that kept the nation fed throughout the dark days of war

Details of this important anniversary event can be viewed and downloaded from the VE Day 80 website;

[www.VEday80.org.uk](http://www.VEday80.org.uk), This site is already attracting thousands of visits a month from across the UK and around the world.

The website is updated regularly as visitors seek out how they can become involved and register their participation as VE Day 80 draws near.

## ADVERTISING OPPORTUNITIES

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There are a limited number of opportunities to advertise on the website. All ads will be the same size - 600 pixels wide x 500 pixels high - and competitively priced at **£1,000.00 plus VAT** for a permanent posting on the site from the moment your ad is uploaded until **31st December 2025**. Your ad will feature a clickable hyperlink taking visitors directly to your website, and you'll be able to use the official D-Day 80 logo on all related materials.

Artwork should be created at **200dpi, sized at 600 x 500 pixels** and supplied as a **PNG or JPEG** (so please do avoid using small text!)

Please send your ads by email and reserve your space on the D-Day 80 website using the contact details below:

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